

Mappin &amp; Webb/Watches of Switzerland

# A jewel in Mappin & Webb's crown

**£700k**

/ Project value

**July 2018**

/ The fit-out commenced

**September 2018**

/ The fit-out concluded

Fittingly, given Mappin & Webb's reputation for "timeless craftsmanship", we handed over the leading jeweller's London, Fenchurch Street store on the agreed programme date and within budget. Completed over the course of a condensed 14-week period, our £700k interior fit-out project has delivered a stunning new boutique within the City of London's Square Mile that captures the luxury and elegance associated with this iconic brand.

## The Brief

Mappin & Webb required a new trading space in Fenchurch Street to replace the existing showroom it had previously occupied in this busy central London thoroughfare. Our task was to create an alluring environment that would reflect its high-street reputation as a "true British treasure" and perfectly showcase its "exquisite range of diamond and fine jewellery".



"It is a privilege for us to partner with Mappin & Webb and I believe what we have created in Fenchurch Street reflects the quality standards that Mappin & Webb expects,"

Mark Gibson  
Managing Director, Interior Fit-Out



### The challenges

Located within London's financial district and home to a mainline terminus railway station, which provides services towards east London and Essex, Fenchurch Street is a bustling commuter route with high levels of pedestrian footfall. We therefore applied the Best Practicable Means (BPM) to minimise any potential disruption relating to our operations, including adjusting our working times and focusing on noise reduction. We also had to navigate around restrictions in relation to waste disposal and containment, with all excess material and by products to be removed in compliance with City of London regulations.

### GRAHAM's solution

With over 241 years of "tradition and historical significance in the world of silver and jewellery", Mappin & Webb demands the highest quality standards and the application of forensic levels of detail for its portfolio of stores. Our client first focus ensured that we delivered a stunning 3,450 sq ft showroom within the new, vacant two-floor unit that reflected the premium finish priorities of Mappin & Webb. Handed over on time and within budget, the scope of works over the 14-week programme was split into two – interior fit-out and enabling works. An eye for fine detail, and pin-point accuracy, were essential in the installation of bespoke furniture, handcrafted ornamentation and specialist illumination units. Ultimately, the unique character of Mappin & Webb reverberates throughout this store and affirms why the brand has been a holder of Royal Warrants since 1897.

### Outputs & Benefits

- / **Programme Certainty:** We handed over the project on time and within budget
- / **Expertise:** We were responsible for the full scope of works – enabling works and interior fit-out works
- / **Restrictions:** We applied a robust logistical plan in full compliance with City of London regulations to ensure adherence to restrictions associated with a busy London city centre location



For more information on how we're delivering lasting impact:

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**GRAHAM** 